



# INDICES BOOTCAMP HANDBOOK HANDBOOK HANDBOOK

# inDICEs **Bootcamp Handbook**

## Table of Contents


What is the inDICEs Bootcamp?	2
Community Guidelines	3
Friendly, Safe(r) Space Policy	3
Event Logistics	3
Introduction to the Flash Task Forces:	4
Phase 1: Hypothesis Design and Case Study Strategies	5
Phase 2: Working with data	5
Phase 3: Visualizing data	5
Phase 4: Dissemination	6



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# NOT YOUR ORDINARY BOOTCAMP



The inDICES Bootcamp is a mix of datathon and hackathon where four different 'Flash Task Forces' will be working in parallel to gather, analyse, and create a data narrative. Each flash task force is distinct and unique in their pursuit but share the common goal of making data and information around and for cultural heritage more accessible through narrative. The bootcamp will take place across two days 23 and 24 November 2021 and divided into four phases:

- Phase 1: Writing Your Hypothesis
- Phase 2: Data gathering and analysis
- Phase 3: Creating a data narrative
- Phase 4: Sharing your story

inDICES is conceived as a project that aims to empower policy-makers and decision-makers in the Cultural and Creative Industries to fully understand the social and economic impact of digitisation in their sectors and address the need for innovative (re)use of cultural assets. Within this framework the inDICES Bootcamp serves as a micro space to begin experimenting with how data and cultural assets can be re-used and made accessible through narrative along with how transdisciplinary members of a larger European cultural heritage community can begin to connect and innovate together.

<https://indices-culture.eu/about/objectives/>



## Friendly, Safe(r) Space Policy

The InDICES Bootcamp is committed to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, ethnicity, age or religion.

We do not tolerate harassment of conference participants in any form. Harassment includes but is not limited to offensive verbal comments related to gender, sexual orientation, gender identity or expression, disability, physical appearance, age, race, ethnicity, political affiliation, national origin, or religion. Harassment also includes sexual images in public spaces, deliberate intimidation, stalking, unwelcome following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately<sup>1</sup>. Conference participants violating these rules may be sanctioned or expelled from the conference at the discretion of the conference organizers. Our anti-harassment policy can be found at:

<https://participate.indices-culture.eu/conferences/InDICESBootcamp/f/89/>

We take friendly, and safe(r) spaces seriously and adhere to the Wikipedia project [Art+Feminism Safe Space/Brave Space Policy](#). We ask all participants to respect and adhere to those principles too.

If you need to report an incident of harassment please first contact the organisers: [nadia@platoniq.net](mailto:nadia@platoniq.net) or [tayrine@platoniq.net](mailto:tayrine@platoniq.net)

We are also committed to the democratic, inclusive, anti-racist and people-centered approach to the collection, use, analysis, visualization and uptake of data. We adhere to [Decidim's social contract](#) and are committed to democratized data transparency, sovereignty and privacy.

## Event Logistics

The inDICES Bootcamp will take place at Canòdrom, in Barcelona. Canòdrom is a space for digital and democratic innovation, where Platoniq is also a resident.

- Canòdrom's address: [Carrer de Concepción Arenal, 165, 08027 Barcelona](#)
- In case you have doubts, issues, questions or comments regarding logistics, reach out to us at: [tayrine@platoniq.net](mailto:tayrine@platoniq.net), [nadia@platoniq.net](mailto:nadia@platoniq.net) or [vanessamaxe@goteo.org](mailto:vanessamaxe@goteo.org)

## Links for remote and online working spaces:

**Publishing outputs/reflections/discussions for each phase on the OpenObseatory:**

<https://participate.indices-culture.eu/assemblies/hypotheses>

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<sup>1</sup> [https://foundation.wikimedia.org/wiki/Friendly\\_space\\_policy](https://foundation.wikimedia.org/wiki/Friendly_space_policy)

**Miro:**

[https://miro.com/app/board/o9J\\_ljN9OM=?invite\\_link\\_id=365807353247](https://miro.com/app/board/o9J_ljN9OM=?invite_link_id=365807353247)

**Discord:**

<https://discord.gg/Epdh5D4K>

**Blank Agenda for Task Forces:**

<https://docs.google.com/spreadsheets/d/16eMl7mrEKohrrMv01duTIUFuWuIUMpgeSg7yvMSjsis/edit?usp=sharing>

## The Bootcamp Programme

Time	Day 1	Location
9:00	Check-in	Entrada
9:30	Welcome	Sala de Actos
9:40	Presentation of inDICES and Dubois case	Sala de Actos
10:00	Keynote on Dataviz: Hayfaa Chalabi	Sala de Actos
10:30	Intro to Decidim and Hypothesis Design	Sala de Actos
10:40	Coffee Break	Cafeteria
10:55	Ice breaker: Data visualization with Positioning Game	Sala de Actos
11:10	Presentation of the Flash Task Forces	Sala de Actos
11:30	Flash Task Force Phase 1: Hypothesis Design or Data Case	Sala de Actos + Sala Gòtic
13:30	Lunch Break	Cafeteria
14:40	Keynote on Community governance to tackle misinformation in the case of Wikimedia: Pablo Aragón	Sala de Actos
15:10	Flash Task Force Phase 2: Working with Data	Sala de Actos + Sala Gòtic
17:10	Flash Datathon with Pablo Aragón	Sala de Actos + Sala Gòtic
17:30	Short presentation of Hypotheses and closing day 1	Sala de Actos
	Drinks, food and chat	Bar close by

<b>Time</b>	<b>Day 2</b>	<b>Location</b>
9:00	Self Check-in and Coffee	Entrada
9:30	Welcome Back	Sala de Actos
9:45	Workshop on Dataviz and Narratives: Hayfaa Chalabi	Sala de Actos
10:40	Keynote on Gender Inequalities: Ivana Feldfeber	Sala de Actos
11:10	Coffee Break	Cafetería
11:25	Flash Task Force Phase 3: Dataviz	Sala de Actos + Sala Gòtic
13:25	Flash Dataviz-a-thon with Hayfaa Chalabi	Sala de Actos + Sala Gòtic
13:40	Lunch Break	Cafetería
14:50	Preparing Pitch Canvas and Results	Sala de Actos + Sala Gòtic
15:40	Flash Task Force Phase 4: Presenting Outcomes + Closing	Sala de Actos + Sala Gòtic

## Introduction to the Flash Task Forces:

There will be four Flash Task Forces working on distinct topics and ideas with the overall aim of creating an accessible and inclusive data narrative with open data.

### FTF 1 - Gender Inequalities with DigitalFems, facilitated by Thais Ruiz de Alda and Tayrine Dias

In the DigitalFems Task Force participants will analyze sex-disaggregated data from the movie industry in Spain, from 2015 to 2020. The goal is to understand the trends regarding the issue of gender inequality in this cultural sector in the country, as well as to share with participants good practices around open data for social justice. Since 2015, the Association of Women Filmmakers and Audiovisual Media Creators (CIMA) has been researching and publishing data on the gender inequality in the production of feature films running for the Goya prizes in Spain. In 2021, CIMA partnered with DigitalFems to make their data open and accessible, as well as to create indicators that could intuitively convey these gaps. From a hypothesis previously identified in the inDICES Open Observatory regarding gender inequality in CHIs, this Task Force will explore further this issue. In the inDICES bootcamp, participants will work with an open dataset about the gender gap in the roles of movie production and they will also explore more data collected by CIMA, processing, analyzing and visualizing new datasets and sharing

our results with participants and in social media. Finally, the work from this Task Force can inspire further research on films in public archives and on digital platforms.

## **FTF 2 - Collecting Data to Design for Impact with Europeana Impact Steering Committee, facilitated by Nicole McNeilly and Nadia Nadesan**

Participants in the Designing with Impact Task Force with the Europeana Steering Committee will work with data from the Europeana case studies and data to reconstruct and create examples of data collection to support the Phase 2 of Europeana's Impact Playbook and support more reflective diversity data collection practices in the cultural heritage sector.

The work is an extension of the development of the Europeana Impact Playbook and the [Europeana Impact Lite Task force](#). The Impact Lite Task Force explored how we can make it easier for [Europeana Impact Community](#) members to become culture practitioners, and to support others on the path to becoming practitioners. Working for the benefit of the Europeana Impact Community, it aimed to develop a model that enables its members to be:

1. More involved in establishing impact practice in the GLAM sector
2. Capable of integrating impact assessment in their own context
3. Able to use the Europeana Impact Framework as a confident practitioner, including the Impact Playbook, sharing their experience and contributing to the development of the Framework and the Community.

Ultimately the goal is to support broader diversity data collection practices in the cultural heritage sector. The work was performed in alignment with the work currently done in the [inDICES project](#), in which Europeana and Platoniq are project partners. inDICES aims to empower policy-makers and decision-makers in the cultural and creative industries to fully understand the social and economic impact of digitisation in their sectors and address the need for innovative (re)use of cultural assets.

## **FTF 3 - Data and Democracy: data-driven proposals and quality indicators to improve the culture of participation with Tecnopolítica | UOC and Platoniq, facilitated by Antonio Calleja-López, Emanuele Cozzo y Olivier Schulbaum**

This Task Force will tackle data on deliberation and participatory culture on Decidim instances. Platoniq previously created new Decidim features to comparative stats. From data collected from Decidim's API, participants will work with concepts to measure the quality of participatory democracy from previous hypotheses on the challenges to guarantee standards for plural, accessible and equity-based participation. Moreover, participants will discuss and analyze how to measure the impact of participatory culture. The work developed in this Task Force is part of a research collaboration between Tecnopolítica and Platoniq, resulting in knowledge and data sharing, and co-creation of impact and quality indicators for the Decidim and Goteo platforms, contributing to improve accountability in community governance. **The participation in this Task Force is invite-only to allow for advancing on previous work from a**

**shared background.** The Task Force research and analysis will set the foundations to envision a Data Dashboard of quality of democracy in Decidim. The outcomes from this Task Force are particularly useful to the inDICES community and institutions to approach the culture of participation.

## FTF 4 - Infodemics and society using Open Data with Oyidiya Oji Palino

This Task Force will work on infodemics, digital culture, and pandemics paying special attention to the impact of society and its attitude towards minorities. Oji Oyidiya Palino, data scientist and analyst, will explore the [ESOC's open dataset on COVID-19 misinformation](#) to delve into this problem. ESOC'S dataset includes social media posts and news outlets articles.

Reusing open data and historical material such as media, articles, images, and information open to the public from cultural institutions the task force will develop a narrative on how misinformation impacts society as a whole and reflect on the role and importance institutions such as archives, libraries, and museums as cornerstone institutions that counter the toxic culture of fake news.

## Phase 1: Hypothesis and Case Study Strategies

### Objectives

- Develop a hypothesis to share on the platform
- Reflect on why the data you are collecting and analysing is relevant and establish what you want communicate about your data
- Create a work strategy for the two day bootcamp



### To Consider

- What are your priorities in terms of the data, data analysis and data visualisation that you will be developing?

### Expected Output

- Post your task force's hypothesis
- Update your task force's discussion thread on your progress and goals (this will also support facilitators of the event keep track of each task force along with any remote participants)

How the Hypothesis is structured on the platform:



Title	Name your hypothesis!
Context (100 words)	Tell us where, how, and why your hypothesis was created? Help us figure out how we might work with or understand your hypothesis. (0 words)
Hypothesis	A statement between 1-2 sentences that makes a clear claim around the information and context you are sharing.
Collaboration (expected submissions)	How should participants on the platform interact with your hypothesis? Should they make use of it in their day to day work, should they comment
Related Data	Describe and link related data.
Indicators	Do you have indicators you would like participants to think about when revising your hypothesis?
Evaluation	How will you evaluate collaborations, submissions, proposals, or comments from other participants?

## Relevant Links:

### Hypothesis format:

<https://participate.indices-culture.eu/assemblies/hypotheses/f/84/>

### Post your hypothesis:

<https://participate.indices-culture.eu/assemblies/hypotheses/f/83/>

### Post your update to your Task force's discussion thread:

<https://participate.indices-culture.eu/assemblies/hypotheses/f/90/>

### MIRO:

[https://miro.com/app/board/o9J\\_ljJN9OM=?invite\\_link\\_id=365807353247](https://miro.com/app/board/o9J_ljJN9OM=?invite_link_id=365807353247)

# PLANNER

## My Schedule

11:10	PRESENTATION OF THE FLASH TASK FORCES	SALA DE ACTOS
11:30	FLASH TASK FORCE PHASE 1: HYPOTHESIS	SALA DE ACTOS + SALA GÒTIC

## Today's Tasklist

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## OBJECTIVES

- DEVELOP A HYPOTHESIS TO SHARE ON THE PLATFORM
- REFLECT ON WHY THE DATA YOU ARE COLLECTING AND ANALYSING IS RELEVANT AND ESTABLISH WHAT YOU WANT COMMUNICATE ABOUT YOUR DATA
- CREATE A WORK STRATEGY FOR THE TWO DAY BOOTCAMP

## □ TO CONSIDER

- WHAT ARE YOUR PRIORITIES IN TERMS OF THE DATA, DATA ANALYSIS AND DATA VISUALISATION THAT YOU WILL BE DEVELOPING?

## EXPECTED OUTPUT

- **POST YOUR TASK FORCE'S HYPOTHESIS**
- UPDATE YOUR TASK FORCE'S DISCUSSION THREAD ON YOUR PROGRESS AND GOALS (THIS WILL ALSO SUPPORT FACILITATORS OF THE EVENT KEEP TRACK OF EACH TASK FORCE ALONG WITH ANY REMOTE PARTICIPANTS)

## Don't Forget!

# PHASE 1

## Phase 2: Working with data

### Objectives

- Organise and analyse your data so that you can begin to play with your narrative in phase 3

The objective is to work with the data in creative ways to build a data narrative, either by analyzing the context and structure of data (or any crucial missing data), good practices to collect, use and analyze data, or by diving into the data itself to draw conclusions for an inclusive, plural and democratic take on digital culture. Both tech-savvy participants and those with other expertise have a crucial role to play in this Phase. Data analysts and researchers may facilitate the session, with multiple roles assigned among participants.



### To Consider

- As your data comes together what narrative or contextual information will also be important to communicate the relevance of your data?

### Expected Output

- A task force team member should write reflections on the challenges, inspirations, and ideas that arose from working with your data along with your experience of collaborating with your **transdisciplinary** task force.
- Include any images or attachments to show your work in your reflection such as: graphs, graphics, tables, drawings, notes, or any other form that may help to convey and summarize the main findings of the work session.

### Relevant Links:

#### Write your reflection on phase 2:

<https://participate.indices-culture.eu/assemblies/hypotheses/f/92/>

#### Update to your Task force's discussion thread with your progress:

<https://participate.indices-culture.eu/assemblies/hypotheses/f/90/>

#### Maybe amend your hypothesis:

<https://participate.indices-culture.eu/assemblies/hypotheses/f/83/>

#### MIRO:

[https://miro.com/app/board/o9J\\_ljJN9OM=?invite\\_link\\_id=365807353247](https://miro.com/app/board/o9J_ljJN9OM=?invite_link_id=365807353247)

## Phase 2: Task Force Data

### DigitalFems

#### Description of the data

DigitalFems will be working with a CSV dataset of sex-disaggregated data on the various production roles of feature films (such as director, screenwriter, producer, make-up artist), from 2015 to 2020. The data was remodelled into an open dataset from six reports published by CIMA. The Task Force will also tackle other datasets remodelled specifically for the bootcamp.

 <https://data.gendertalab.org/dataset/representacion-de-mujeres-en-el-cine-espanol>

 <https://cimamujerescineastas.es/wp-content/uploads/2021/06/informe-cima-2020.pdf>

#### Expectations for data analysis

The expected outcomes will be to summarize and analyze data to produce a visual and accessible data narrative on the issue of gender inequality in the Spanish movie industry and promote a critical approach based on data feminism to explore open data.

### Tecnopolítica/UOC feat. Platoniq

#### Description of the data

The Task Force will use data from the Conference on the Future of Europe online participation platform, which is based on Decidim. The Conference on the Future of Europe is a proposal of the European Commission and the European Parliament, announced at the end of 2019, with the aim of looking at the mid to long term future of the EU and what reforms should be made to its policies and institutions. The participatory process is organized in several themes and participants (potentially every EU citizen) can make a proposal, comment and endorse proposals or organize a meeting. Data is retrieved in CSV format from the Open Data Directory of the platform and contains information on the proposals that each participant has commented or endorsed.

 <https://futureu.europa.eu/open-data/download>

#### Expectations for data analysis

The goal of the data analysis Phase is to assess the quality of the deliberation in the process with respect to the representativeness and the argumentativeness of the debate, as well as the level of the integration or fragmentation of the debate. For the analysis, we will make use of network science methods and (participatory) machine learning algorithms.

## Europeana Steering Committee

### Description of the data

The Europeana Impact Playbook is a relevant resource for GLAM practitioners looking to demonstrate their impact to stakeholders from their funders and policymakers to visitors to their institutions. Using a case study the task force will put the phase 2 methods outlined in the Impact Playbook to use. The case study will serve as an example for future users of the playbook to better read and understand the data collection and analysis methods outlined in the playbook. The data to be used will likely be statistical data about digitization, digital preservation and online access to cultural heritage in Europe from the European project Enumerate.

The task force will aim to explore the following facets of working with data:

- Equality data
- Environmental impact assessment
- Economic impact focus
- Creative methodologies
- Publishing anonymised open data (good practices)
- Data collection methods (tracking website visits; online pop up surveying e.g. hotjar; API visits and use)

 [Impact Playbook Phase 2](#)

### Expectations for data analysis

The data analysed will demonstrate how to best put to use phase 2 of the Impact Playbook. In addition to data analysis and expected output are also ideas of how to communicate and make accessible data gathering and analysis.

## Info-demics, Society and Culture with Oyidiya Oji

### Description of the data

Fake news and false information on COVID-19 can spread just as quickly as the virus itself. On March 16, the Empirical Studies of Conflict Project (Princeton University) began cataloging misinformation efforts around the pandemic. The dataset this Task Force will be working on includes records stories on misinformation efforts on social media and news outlets with sources, keywords, and direct links.

 [ESOC's open dataset on COVID-19 misinformation\\*](#)

 [Platoniq: The power to disinform](#)

 [The impact of disinformation campaigns about migrants and minority groups in the EU](#)

*\*This data was not collected through the inDICEs project, therefore we are not responsible for the collection and sharing procedures implemented or any issues resulting from these procedures. The data collected for inDICEs by the Visual Analytics Dashboard will not be released in a similar way, because we are definitely not allowed to, and therefore we will not share similar data in our repository.*

## **Expectations for data analysis**

The expected outcomes will be to summarize and analyze data to produce a visual and accessible data narrative on the issue of misinformation during a global critical event - the COVID-19 pandemic - and from the analysis of historical data, images, and archives from a critical and intersectional approach, imagine together as part of the data narrative the role and importance of CHIs to tackle this issue.

# PLANNER

## My Schedule

15:10	FLASH TASK FORCE PHASE 2: WORKING WITH DATA	SALA DE ACTOS + SALA GÒTIC
17:10	FLASH TASK FORCE PHASE 2 SUPPORTED BY PABLO ARAGON	SALA DE ACTOS + SALA GÒTIC
17:30	SHORT PRESENTATION OF HYPOTHESES AND CLOSING	SALA DE ACTOS
	DRINKS, FOOD AND CHAT	BAR CLOSE BY

## Today's Tasklist



# PHASE 2

### OBJECTIVES

- ORGANISE AND ANALYSE YOUR DATA SO THAT YOU CAN BEGIN TO PLAY WITH YOUR NARRATIVE IN PHASE 3

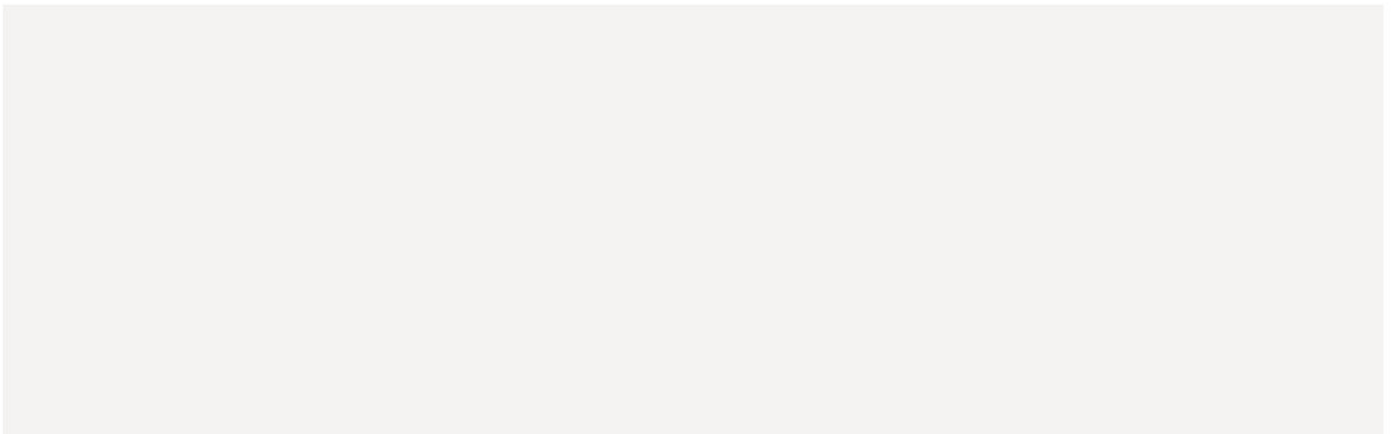
### □ TO CONSIDER

- AS YOUR DATA COMES TOGETHER WHAT NARRATIVE OR CONTEXTUAL INFORMATION WILL ALSO BE IMPORTANT TO COMMUNICATE THE RELEVANCE OF YOUR DATA?

### EXPECTED OUTPUT

- A TASK FORCE TEAM MEMBER SHOULD WRITE **ON THE PLATFORM** REFLECTIONS ON THE CHALLENGES, INSPIRATIONS, AND IDEAS THAT AROSE FROM WORKING WITH YOUR DATA ALONG WITH YOUR EXPERIENCE OF COLLABORATING WITH YOUR TRANSDISCIPLINARY TASK FORCE.
- INCLUDE ANY IMAGES OR ATTACHMENTS TO SHOW YOUR WORK IN YOUR REFLECTION SUCH AS: GRAPHS, GRAPHICS, TABLES, DRAWINGS, NOTES, OR ANY OTHER FORM THAT MAY HELP TO CONVEY AND SUMMARIZE THE MAIN FINDINGS OF THE WORK SESSION.

## Don't Forget!



## Phase 3: Visualizing data

### Objectives

- Create a narrative to support and make your data analysis more accessible, taking into account information bias, missing information, making conscious design decisions of form, color, fonts, and visibility.
- Create visuals that engage and amplify the big ideas in your data and research

The objective is to visually build data narrative, either by playing with images, graphs, numbers etc. We encourage participants to doodle, collage, and create. In this activity **we have created a MIRO board for each task force to play and collaborate together on their narrative.**

### Expected Output

- Maps, Charts, Drawings, Representations, or any other form of visualization.

### Relevant Links:

#### Play and experiment on MIRO:

[https://miro.com/app/board/o9J\\_ljN9OM=?invite\\_link\\_id=365807353247](https://miro.com/app/board/o9J_ljN9OM=?invite_link_id=365807353247)

#### Share you data data narrative and visualization

Write a summary of your data narrative and related images or documents of your data visualization(s):

<https://participate.indices-culture.eu/assemblies/hypotheses/f/93/proposals/new>



# PLANNER

## My Schedule

11:25	FLASH TASK FORCE PHASE 3: DATAVIZ	SALA DE ACTOS + SALA GÒTIC
13:25	FLASH DATAVIZ-A-THON WITH HAYFAA	SALA DE ACTOS + SALA GÒTIC

## Today's Tasklist

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### OBJECTIVES

- CREATE A NARRATIVE TO SUPPORT AND MAKE YOUR DATA ANALYSIS MORE ACCESSIBLE, TAKING INTO ACCOUNT INFORMATION BIAS, MISSING INFORMATION, MAKING CONSCIOUS DESIGN DECISIONS OF FORM, COLOR, FONTS, AND VISIBILITY.
- CREATE VISUALS THAT ENGAGE AND AMPLIFY THE BIG IDEAS IN YOUR DATA AND RESEARCH

### EXPECTED OUTPUT

- MAPS, CHARTS, DRAWINGS, REPRESENTATIONS, OR ANY OTHER FORM OF VISUALIZATION.
- **UPLOAD A DESCRIPTION OF YOUR NARRATIVE WITH AN IMAGE TO THE PLATFORM**

### RELEVANT RESOURCES:

PLAY AND EXPERIMENT ON MIRO

### Don't Forget!

PHASE 3

## Phase 4: Presenting Outcomes

### Objectives

- Create a presentation for participants
- Write description of how you would present your data narrative to the world

Participants in each Task Force will bring together the outcomes of the previous phases into an accessible data narrative, taking into account the good practices shared and discussed during the Bootcamp. The goal of this phase is to share back among Task Forces and with a wider public in the inDICEs Open Observatory, making available the work developed in the Bootcamp to other experts, practitioners, researchers, users and citizens interested in knowing more, replicating or engaging with these hypotheses and data narratives. Each Task Force will be given a Pitch Canvas to organize and develop their presentations. Task forces will have one hour to think through how they would like to present their data narratives and what mediums would best suit what they have to say and to whom. After they finish preparing their presentations, each Task Force will have 15 minutes to present.

### We have posted relevant questions to ask yourself for your presentation on our MIRO

Suggested presentation content for your mini Ted Talk: your experience, what you learned, recommendations based on your learning, what you data analysis produced, the narrative they created with the data



### To Consider

- What are your 2 main audiences?
- What is the most amazing future you see for your idea (and yourself and your beneficiaries)?
- Some great quotes to go with your content
- If you did an interview, who is telling your story? What's its most pressing issue, problem, or desire?
- In which section of a magazine or newspaper or blog would your story appear. What does it all boil down to? What has been achieved according to the article?

### Expected Output

A 15-minute pitch of the results and data narrative co-created by participants and a short text to be posted on the platform.

### Relevant links

#### MIRO:

[https://miro.com/app/board/o9J\\_liJN9OM=?invite\\_link\\_id=365807353247](https://miro.com/app/board/o9J_liJN9OM=?invite_link_id=365807353247)

# PLANNER

## My Schedule

14:50	PREPARING PITCH CANVAS AND RESULTS	SALA DE ACTOS + SALA GÒTIC
15:40	FLASH TASK FORCE PHASE 4: PRESENTING OUTCOMES + CLOSING	SALA DE ACTOS + SALA GÒTIC

### OBJECTIVES

- CREATE A PRESENTATION FOR PARTICIPANTS
- WRITE DESCRIPTION OF HOW YOU WOULD PRESENT YOUR DATA NARRATIVE TO THE WORLD

PARTICIPANTS IN EACH TASK FORCE WILL SUGGESTED PRESENTATION CONTENT FOR YOUR MINUTED TALK:

- YOUR EXPERIENCE
- WHAT YOU LEARNED
- RECOMMENDATIONS BASED ON YOUR LEARNING
- WHAT YOU DATA ANALYSIS PRODUCED
- THE NARRATIVE THEY CREATED WITH THE DATA

### □ TO CONSIDER

- WHAT ARE YOUR 2 MAIN AUDIENCES?
- WHAT IS THE MOST AMAZING FUTURE YOU SEE FOR YOUR IDEA (AND YOURSELF AND YOUR BENEFICIARIES)?
- SOME GREAT QUOTES TO GO WITH YOUR CONTENT
- IF YOU DID AN INTERVIEW, WHO IS TELLING YOUR STORY? WHAT'S ITS MOST PRESSING ISSUE, PROBLEM, OR DESIRE?
- IN WHICH SECTION OF A MAGAZINE OR NEWSPAPER OR BLOG WOULD YOUR STORY APPEAR. WHAT DOES IT ALL BOIL DOWN TO? WHAT HAS BEEN ACHIEVED ACCORDING TO THE ARTICLE?

### EXPECTED OUTPUT

A 15-MINUTE PITCH OF THE RESULTS AND DATA NARRATIVE CO-CREATED BY PARTICIPANTS AND A **SHORT TEXT TO BE POSTED ON THE PLATFORM.**

## Today's Tasklist

# PHASE 4

## Don't Forget!